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Issue 29 • July 2015

*Annamrita -  
Food as Pure as Nectar*

## ISKCON Food Relief Foundation **NEWSLETTER**

### **ISKCON Food Relief Foundation celebrated Anand Utsav at Jaipur, celebrating the start of a new Kitchen at Jaipur.**

ISKCON Food Relief Foundation celebrated Anand Utsav, to mark the start of a new Kitchen at Jaipur. This kitchen will serve meals to around 25,000 children from neighboring rural areas of Jaipur. The event was held at the Birla auditorium, Jaipur, with approximately 1000 people in attendance. Chief Guest for the evening was Shri Rajpal Singh Shekhawat - Hon'ble Minister Urban Development and Housing. Guest of Honor included Shri Ram Charan Bohra - MP Jaipur and Shri Kailash Verma - MLA Bagru Jaipur.

The program started with a traditional lamp lighting by the Chief Guest and a welcome speech by Shri Radha Krishna Das – Founder & Administrative Advisor Annamrita. This was followed by a round of Felicitation of eminent guests & donors. Shri Radha Krishna Das then spoke about the Annamrita project and the milestones achieved thus far. There was a gopiashtrotram dance and a Draupadi play performed by Vaikuntha players Delhi.

We rounded off the evening with a vote of thanks to all our guests and donors for making the Annamrita project such a big success.



## ISKCON Food Relief Foundation - Jamshedpur

Tata Steel Group is among the top-ten global steel companies with an annual crude steel capacity of nearly 30 million tonnes per annum. It is now the world's second-most geographically-diversified steel producer. The Group recorded a turnover of Rs. 139,504 crores in Financial year 2015. The Tata Group has been supporting the Annamrita project for a while now. They have helped set up the Jamshedpur kitchen. Mr T.V. Narendran, Managing Director - Tata Steel visited the ISKCON Food Relief Foundation - Jamshedpur Kitchen. Mr. Narendran saw the entire cooking process and interacted with all the departments. He was very pleased with the cooking dispatch and logistic processes and the entire Kitchen operations.

He showed special interest in the rice sorting process and appreciated ISKCON's commitment towards the project. We thank Mr. Narendran for taking time out of his busy schedule to come and visit our project.



## Rotary Club of Mumbai Cuffe Parade

Annamrita was invited by the Rotary Club of Mumbai Cuffe Parade to their annual installation ceremony.

The evening started with a wonderful lecture by H.G Shubh Vilas Prabhu on the philosophies of the Bhagwad Gita in today's times. This was followed by Shri Radha Krishna Das – Founder of Annamrita ISKCON Relief Foundation being felicitated on stage. Shri Radha Krishna Das spoke about Annamrita's work and thanked the Club for their ongoing support. Sumptuous snacks followed.



## Rotary Club of Mumbai Seaface visited Tardeo kitchen

Annamrita Tardeo center was visited by the Rotary Club of Bombay Seaface

The Rotary club of Bombay Seaface has been supporting the Annamrita project for a while now. They visited the kitchen and also visited a municipal school in Mumbai Central where they served children with Annamrita Mid Day Meals. They enjoyed the interaction with the kids.

They were very happy with the transparent manner in which Annamrita is utilizing the funds they receive.



## Central Mid Day Meal committee visited Aurangabad – Annamrita kitchen

This month ISKCON Annamrita Aurangabad kitchen was visited by several eminent dignitaries from the Mid Day Meal committee (MDM). These Government Executives and MDM committee members were in Aurangabad for a workshop on Mid Day Meals.

Guests included Hon. Mr. Jan-e-Alam(IAS)- Jt. Secretary MHRD (Govt of India), Hon. Mr. Gayaprasad Singh Director Midday Meal (Govt. of India), Hon. Mr. Mahavir Mane Director Education (Primary) Maharashtra

Hon. Mr. B. L. Jadhav Deputy Director -(Aurangabad Municipal Corporation). Founder and Administrative Advisor Shri Radha Krishna Das explained details about the project and the mission behind the service. The officials greatly appreciated Annamrita's work - "Visited the centralized kitchen run by ISKCON here in Aurangabad today. It is a neat and clean facility and run in a professional manner, tasted the food also which was very tasty. Considering that such a large operation is being carried out day in and day out without any major adverse event that in itself is a huge compliment, I wish them well". - Mr. Jan-e-Alam (IAS)- Jt. Secretary MHRD (Govt of India).

Mr. Nadkarni, Mr. Bharuka, Dr. Madrewar, Mr. Bagdia, from Aurangabad Local Annamrita committee were also present.

Annamrita, thanks them all for taking the time out come visit our facility



# Workshops & Events

## HPCL Foundation Day

Hindustan Petroleum Corporation Limited is an Indian state-owned oil and natural gas company with its headquarters at Mumbai, Maharashtra and with Navratna status. HPCL celebrated its 41st Foundation Day this month and they chose to do it with Annamrita.



Several different activities were run that day including a blood donation camp as well as feeding the underprivileged in surrounding localities. HPCL sponsored 14000 meals for underprivileged children through this activity. This activity was simultaneously undertaken at all 4 locations of HPCL across the city.

**Thank you HPCL - may you celebrate many more Foundation days in the years to come.**

## Johnson & Johnson Employee Engagement Activity

Johnson & Johnson is an American multinational medical devices, pharmaceutical and consumer packaged goods manufacturer founded in 1886. The company's business is divided into three major segments, Pharmaceuticals, Medical Devices and Diagnostics, and Consumer Products.

They had their annual foundation day this month. As part of the celebrations all the employees visited an Annamrita school. Johnson & Johnson believes in a more deeper involvement in CSR and they always encourage their employees to be involved in the project at the root level.



They visited a Saraswati Vidya Mandir school at Mahim and participated in the khichdi serving process. Johnson & Johnson has supported the Annamrita project through khichdi drives and CSR drives for a while now.



## Khichdi Kings

**Name:** Mr Shanto Samir Chatterjee

**Branch** – Jamshedpur, Branch Manager

**How long have you been with Annamrita?**

I have been with Annamrita for the last 4 years

**What were you doing before you joined Annamrita?**

I was self employed.

**What I like most about my work with Annamrita?**

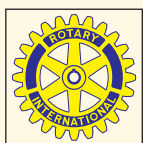
I like the way the entire operation is run - clockwork from preparation to dispatch. It gives me immense pleasure to be a part of such an efficient and well run organization of this scale and capacity

**What I dislike about my work?**

I don't dislike anything about my work. It would be great if Annamrita would someday in the near future be able to expand its scale of operations to look at inclusive education for underprivileged children as well.

**Why Annamrita?**

To get chance to serve those who really need our help as well as rendering service at lotus feet of lord Krishna.



**Rotary Clubs from District 3140 have sponsored 889 children with Mid Day Meals for Rotary year 2015-2016.**

# Thank you to our generous Donors

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5	Shailendra Bhatnagar	57	Jagdish Chandra Agrawal	107	Hema D Mathuria
6	Jaya Rajendra Golani	58	Anil Raichur	108	Jyothi Subramanian
7	Shamlee Bhagat	59	Nitin Vaja	109	Kamesh Rao Ch.
8	Manohar Ratanlal Agrawal	60	Ritika Chokhani	110	Anand Amladi
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19	Dr. Preeti Jain	71	Manu H. Bhatia	121	Krishna Teja
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45	Purnima Bhattacharya	97	Rajendra Vishram	147	Collection from HPCL Ltd .
46	Arham Yuva Seva Group	98	Ashok Somdale	148	Swami Maheshanandji
47	Hema Jagdish Mehta	99	Rohit Chhabra	149	Rotary Club of Palghar Charitable Trust
48	Rohini Kulkarni	100	Sarath Nair	150	Anuksha Nainpally
49	Hitesh Chunilal Shah	101	Debabrata Goswami	151	Ambika Anandan
50	Chetan Manubhai Desai	102	Rashma Parkar	152	Kshama Bambarkar
51	Chitra Gangadhar Mahale	103	Rotary Club of Mumbai	153	Bhanumati S. Naidu
52	Rotary club of Bombay Khar Charitable Trust				

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*Join Us*

*ISKCON Food Relief Foundation is looking out for talented and committed individuals to join us as interns or full time employees for various vacancies we have at the moment. We also require individuals with strong Sales skills to promote our cause and help us to raise funds. For more information about these profiles or Internships please contact dilzad on dilzad@annamrita.org*



## Annamrita, ISKCON Food Relief Foundation

19, Jaywant Industrial Estate, 63, Tardeo Road, Tardeo, Mumbai-400 034.  
Tel-022 - 23531530. Email- [info@annamrita.org](mailto:info@annamrita.org) Web- [www.annamrita.org](http://www.annamrita.org)

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