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*Annamrita -
Food as Pure as Nectar*

ISKCON Food Relief Foundation NEWSLETTER

New ISKCON Food Relief Foundation - kitchen at Sewri



Annamrita currently has 2 kitchens, one in the heart of the city at Tardeo and the other one in Mira Road. These 2 kitchens combined, serve nearly 1.5lakh children hot and nutritious mid day meals daily.

But that is not enough, we have a long way to go and as part of our journey we are opening a new kitchen very soon in Sewri. Spread across 8000 sq. ft. this kitchen promises to be state of the art in every way possible. With 2 steamers and 12 cauldrons, the Annamrita Sewri kitchen will be soon serving nearly 1 lakh more children in Mumbai. The special feature of this kitchen will be the fact that it will also be preparing special meals for TB patients in Sewri TB Hospital and Cooper Hospital of Mumbai. The kitchen will come fitted with idli as well as chapatti making machines. The Sewri kitchen will have machines capable of cooking 100 kilograms of rice in 60 minutes.

The construction of this kitchen and procurement of vehicles has been possible due to the support of beneficiaries like the Rotary Club of Mumbai Queen's Necklace, Rotary International, Mr. Israni of Blue Cross Laboratories, Shri Amit Chandra, Shri Amit Patel and Shri ZoebBhai.

We are overwhelmed and humbled on receiving the whole hearted support of all these kind hearted individuals, whose contributions will go a long way in furthering the mission of ISKCON Food Relief Foundation.

The Vastu Yagya ceremony was conducted this month and we hope to launch this kitchen in the next couple of months.

Shout Out

PWC visits Annamrita

PwC is one of the world's largest providers of accounting services. The company was formed by the merger of two large accounting firms – Price Waterhouse, and Coopers & Lybrand. The two decided to merge in 1998 and dedicated themselves to provide services of value while establishing and maintaining good customer relations. It is the world's second largest professional services network, as measured by 2014 revenues, and is one of the Big Four auditors.

Annamrita kitchen was visited by Mrs Asha Ramanathan, Partner at PWC and also head of PWC Foundation.

The PWC Foundation supports people when in need and invests in non-profit organizations that are creating emerging solutions to society's greatest challenges in education and humanitarianism.

Mrs Asha Ramanathan, Partner at PWC Foundation visited the Annamrita Tardeo kitchen along with her colleague. They expressed their delight at the work the kitchen accomplishes, reaching out to thousands of children in the region with tasty, nutritious and hygienically prepared food.

Our khichdi drives at their offices are always a great hit. Wishing Annamrita all the best for the future, she conveyed her wishes to see the organisation growing even more in the years to come.

Amazing work, such optimum utilization of resources. The quality of food prepared and the manner of dispatch is amazing. - Mrs Asha Ramanathan PWC



Rotary club of Hiranandani Estate, Thane visits Annamrita Mira Road kitchen



ISKCON Food Relief Foundation – Annamrita has been supported by Rotaries across the country for a while now. Our Mira Road center was visited by the members of Rotary club of Hiranandani Estate, Thane this year. They personally came to show their support and encouragement for our work. Branch Manager – Mr Sunil Perti gave them a detailed tour of the Mira Road kitchen.

Annamrita thanks the Rotary club of Hiranandani Estate, Thane for their generous support and we sincerely hope for continuous support in future as well.

“All top quality system, hygiene of high standard”- D P Tripathi, President RCHE

“Outstanding work and a notable contribution to society. Hare Krishna!!! - Dr. C M Dwivedi, Director N L Dalmia Institute of Management Studies & Research,

“One cannot do better Seva than Annadanam. God Bless all of you.” - V Ravi Shankar



Rotary Clubs from district 3140 have so far sponsored 8692 children with Mid-day meals for the Rotary year of 2014-2015

Workshop & Events

Khichdi Drive at Smith & Nephew

Smith & Nephew is a global medical technology business dedicated to helping improve people's lives, with almost 11,000 employees worldwide and a presence in more than 90 countries. They have leadership positions in Orthopaedic Reconstruction, Advanced Wound Management, Sports Medicine, and Trauma Extremities and Fixation.



This month Annamrita had a khichdi drive at Smith & Nephew Mumbai office. Needless to say the employees were very welcoming and our khichdi boxes were finished in no time. The employees participated in a discussion about Annamrita's work.

We would like to thank all the Smith & Nephew employees for their valuable contribution and look forward to further engagement.



Vodafone Foundation launches "Mobile for good awards 2015" in partnership with NASSCOM Foundation

Vodafone Foundation has launched the fifth edition of their flagship initiative "Mobile for Good Awards 2015", in partnership with NASSCOM Foundation, through the NASSCOM Social Innovation Forum on April 25, 2015 at Hotel Vivanta by Taj. The Awards recognize and support emerging talent and innovation mobile solutions from NGO's and 'For Profit' enterprises that facilitate community empowerment and inclusive growth.

Vodafone Foundation will provide a grant of INR 1.2 million to five winning NGOs/NPOs in addition to structured mentoring and impact evaluation support from partner institutions, incubators etc. for them to achieve a larger impact. All winning projects will also be featured in the soon-to-launch, first of its kind – 'Social Apps Marketplace' by Vodafone.

Annamrita was proud to have been invited for this event where we saw many talented minds speak about the use of technology in today's times.



Khichdi Kings

Name: Mr. Murlidhar Hemrajani

Designation: Branch Manager - Delhi

How long have you been with Annamrita?

I have been with Annamrita for the last 4 years

What were you doing before you joined Annamrita?

I had my own packaging business which I was into for more than 10 years before joining ISKCON Food Relief Foundation

What I like most about my work with Annamrita?

I like the way the entire operation is run - clockwork from

preparation to dispatch. It gives me immense pleasure to be a part of such an efficient and well run organization of this scale and capacity

What I dislike about my work?

I don't dislike anything about my work. It would be great if Annamrita would someday in the near future be able to expand its scale of operations to look at inclusive education for underprivileged children as well.

Why Annamrita?

To get chance to serve those who really need our help as well as rendering service at lotus feet of lord Krishna.



Thank you to our generous Donors

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135	Rikhil Shah	175	Wockhardt Ltd. Pkg. Division
136	Rohit Prasad	176	Yogen Rajyaguru
137	Rohit Srivastava		

Join Us

ISKCON Food Relief Foundation is looking out for talented and committed individuals to join us as interns or full time employees for various vacancies we have at the moment. We also require individuals with strong Sales skills to promote our cause and help us to raise funds. For more information about these profiles or Internships please contact dilzad on dilzad@annamrita.org



Annamrita, ISKCON Food Relief Foundation

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