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ISKCON Food Relief Foundation

# Newsletter



## Paul Rodney Turner Of 'Food For Life Global' Visits Annamrita Kitchens, Praises Our Efforts & Achievements

Recently, Annamrita had the good fortune of playing host to a visionary and a social entrepreneur who has impacted and influenced the way the world sees and partakes in food relief.

Paul Rodney Turner was born (in 1963) and brought up in the western suburbs of Sydney, Australia. As an adult, Paul travelled to more than fifty countries throughout Europe, Asia and the Americas with a view to inspire and set up numerous 'Food For Life' projects. For the uninitiated, 'Food For Life Global' is the world's largest vegan and vegetarian non-profit food relief organization that is active in over 60 countries.

**I am very impressed by the level of dedication and attention to detail. Your project is setting the standard for all other Food For Life Projects**

**-Paul Rodney Turner,  
Director, Food For Life Global**

Over the years, Paul helped raise millions of dollars in funds, appeared on television and radio to generate awareness and even met with numerous government officials to promote the cause. From 1999 to 2003, Paul was a council member and magazine editor for IVU (International Vegetarian Union), the official umbrella organization for vegetarianism worldwide.



Some of Paul's more recent achievements include:

In 2005, post the Asian tsunami, Paul led an international team of volunteers to set up makeshift kitchens in villages across Sri Lanka where volunteers served freshly cooked vegetarian meals to tens of thousands of refugees/victims.

In 2010, Paul published an instructional book for volunteers wishing to start their own Food For Life project, called How to Build a Great Food Relief.

In 2011, Paul published FOOD YOGA – Nourishing the Soul, an introduction to sacred path of becoming a vegetarian.

Today, Paul is the International Director of 'Food For Life Global', the world headquarters for the charity. Additionally, he conducts 'Food Yoga' workshops and retreats throughout the world and is also working on several new book projects.

Recently, Paul visited Annamrita's Aurangabad and Tardeo kitchens. He took time to understand the workings of the kitchens and the process in general. He even visited schools to which we serve meals and interacted with the students and teachers there. Paul, being the sport that he is, willingly served the kids and ate food with them. Speaking on his overall experience and commenting on what he saw, Paul said that he was extremely happy with the infrastructure, the efforts of the Annamrita team as well as with the quality and scale of meals so served.



We are very pleased to have gotten this opportunity to interact with Paul and to share with him our achievements and efforts.

## Students Of Sawre Zilla Parishad School Visit Palghar Annamrita Kitchen; Are Happy With Our Efforts And Cleanliness Standards.

Could there be anything more pleasing than to meet and greet the school students we provide midday meals to daily? We think not!

Recently, the Annamrita Palghar kitchen had the privilege of entertaining and playing host to the students of Sawre Zilla Parishad School. We have been providing midday meals to the students of this school since 2006. The students were on their way

to a one-day picnic to Kelwe Beach. Given that our kitchen is en-route the beach, the school principal and teachers along with the students dropped in for a visit.

ISKCON Food Relief Foundation – Annamrita Managing Director, Dr. Radhakrishna Das, was present during their visit.



He greeted the school principal and teachers and interacted with the students.

Annamrita Palghar's school co-ordinator, Laxman Andure, showed the children around. He gave them a tour of the kitchen and store area. The students were shown and explained in detail how ingredients are stored and food is cooked in an Annamrita kitchen. The students spent an hour (approximately) in our premises getting familiar

with the place and its workings.

On the whole, students appreciated our efforts and the cleanliness standards we take much pains to maintain in our kitchens. Just as they were happy to have visited our kitchen, we are happy to have gotten this opportunity.

We look forward to more such visits and chances of interactions with the young children we work so hard to provide meals for.

## Australia's Affordable Designer Jeans Supports ISKCON Food Relief Foundation

Sometimes, support comes in from unexpected quarters and when it does, the joy so experienced knows no bound.

Annamrita is singularly focussed on providing a complete, nutritious midday meal to school kids across the country. All our efforts and endeavours are directed towards setting up processes (procurement, cooking, distribution, delivery) that will help us produce the highest quality of meals at the lowest possible cost.

As of today, preparing one meal for one child costs Rs. 4.50; therefore the annual cost of feeding a child is only Rs. 900. Given that Annamrita is a not-for-profit organisation without any political and religious affiliations, donations from supporters, well-wishers, Corporates, are always welcome. It is these generous amounts that help us sustain our efforts and improve on them.

One such generous supporter and contributor is Mr. Greg Robbins. He is the owner of Affordable Designer Jeans, a customised jeans store that focusses on selling branded jeans to consumers at

### AFFORDABLE DESIGNER JEANS



affordable prices. The store is located in Melbourne, Australia.

Of every purchase made at Affordable Designer Jeans, \$ 1 (AUD) is donated to Annamrita.

Humble as this contribution is, it motivates us to continue down the path of feeding under-privileged kids, of staying true to our belief of fulfilling a child's right to nutrition so as to support their education.

We are immensely thankful to Mr. Robbins for choosing Annamrita and for making the contributions that he does. It is the support and

faith of individuals like him that makes it possible for us to realistically execute and expand our plans and operations.

## ISKCON Food Relief Foundation – Annamrita To Be A Part Of 'Giving Back - NGO India 2013' Exhibition



Annamrita is happy to announce that it is going to be a part of the 'Giving Back – NGO India 2013' exhibition to be held during June 14 – 15, 2013 at Bombay Exhibition Centre, Goregaon East, Mumbai.

The 'Giving Back – NGO India 2013' exhibition is UBM India's CSR initiative in association with GuideStar India. The exhibition / conference is not-for-profit and is going to be organized on a large scale. Its purpose is to bring together NGOs from across the country and to facilitate the sharing of knowledge, information and best practices. The exhibition also aims to be the platform for key

stakeholders including local and international corporates, foundations, government and the general public to mingle and interact.

Annamrita is glad to have gotten this opportunity to be a part of this exhibition. We will be hosting a stall at the exhibition and we will be exhibiting our work/efforts alongside 150-200 NGOs of great repute. It is a matter of pride for us to be in such company. The exhibition is open to public on 15th June and we'd love to have you visit our stall and encourage + support us.



## Annamrita, ISKCON Food Relief Foundation

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