



Food as Pure as Nectar

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annamrita foundation NEWSLETTER

Events

New Mega Kitchen inauguration

After the success of its centralized Mid Day Meal kitchen in Jamshedpur for East Singhbhum, Annamrita Foundation operated by ISKCON Food Relief Foundation will set up the second such facility in Kolhan at Chaibasa in West Singhbhum for preparing piping hot and healthy school lunches.

The groundbreaking ceremony for the upcoming midday meal kitchen took place at Zilla School Chaibasa in August 2018. The West Singhbhum kitchen will start operating in just over a year's time and serve Mid Day Meals to 63,000 children of 523 schools across eight blocks.



The overall cost of infrastructure to set up the kitchen will be over Rs 10 crore which will be sponsored by Tata Steel. The state government has already given 1.8 of land acres for the project. West Singhbhum DC - Mr Arava Rajkamal as Chief Guest, Tata Steel Vice President (Corporate Services) – Mr Sunil Bhaskaran, Jusco Managing Director- Mr Tarun Daga, Tata Steel Corporate Social Responsibility Chief – Mr Sourav Roy, Annamrita Foundation Vice

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Chairman - Mr Sanjay Tikku and others were present at the event hosted by CSR team of Tata Steel. "Children of West Singhbhum district in Jharkhand will really gain from this initiative. We are happy to collaborate with Annamrita and Tata Steel to provide quality nourishment to our young population.



"We assure the team of all support," said DC Rajkamal at the event.

Tata Steel's Mr. Bhaskaran said they were committed to partnering for the progress of the community. "Once operational, this Mid Day Meal kitchen will help ensure that children of our neighbourhood are well-nourished during the process of their education," he said.

Annamrita's existing midday meal kitchen in Jamshedpur started in 2012 and caters to 60,000 students in some 400 schools in East Singhbhum.

Like East Singhbhum, West Singhbhum is also among the 19 districts of Jharkhand and 115 in India chosen under the Niti Aayog's Transformation of Aspirational Districts.



CERA Sanitaryware contributes for Mid Day Meals

CERA Sanitaryware, one of the biggest brands in sanitaryware industry in India, has been supporting Annamrita for the last 6 years. In 2012, when Annamrita Foundation started its charitable work for the underprivileged children of Kolkata with 33 schools and 3000 children Vikram Somany, the founder & chairman of CERA Sanitaryware came forward to support the program.

Since then, CERA has been contributing for the underprivileged children of Kolkata in collaboration with Annamrita every year and has gradually been increasing Annamrita's reach over the years. For the year 2018-19, CERA contributed towards providing Mid Day Meals for 2222 underprivileged children of Kolkata – through the Annamrita Kolkatta kitchen. On 25th of August, 2018 a small program was organised which was attended by Mr. & Mrs. Somany and senior management of CERA regional office in Kolkata. The gathering was addressed by H.G.Dauji Kripa Das - Branch Manager Annamrita, Kolkata. CERA Sanitaryware till date is the biggest contributor for Annamrita Mid Day Meal program for Kolkata, and we thank them for their support.



Tata Capital – Annamrita Meal Distribution

United Way Mumbai works towards improving lives by mobilizing the power of communities for common good. United Way has been supporting Annamrita since the last 5 years with activities and giving programs. This year as well they helped connect Tata Capital employees with Annamrita for an Employee Volunteering opportunity.



Tata Capital employees served Mid Day Meals to Annamrita children in Government Senior Secondary School, Mansarovar, Jaipur and Twins High School, Thane. Roughly 10000 children were fed through this activity. Employees had a chance to visit the Annamrita kitchens and schools and interact with the children.

We are very happy to be partnering with Tata Capital and United Way for organizing such events.



Annamrita & Enerzal's Monsoon Walk

There's no deed nobler than walking gently into the lives of others, and lighting them up." The Enerzal Monsoon Walk powered by the Annamrita foundation was an initiative to help create awareness about healthy living. The Monsoon Walk which happened on 26th August was a free, registrations – only walkathon for good health, conducted by Enerzal, the makers of energy and health drinks. Annamrita believes Every child has the right to a Healthy Meal to lead a fully energetic life.



The Monsoon Walkathon took place at Sanjay Gandhi National Park and was a non-timed 4KM. Over 350 enthusiastic walkers turned up at 6:30am bright and cheerful ready to enjoy a lovely walk in the woods all the while knowing they were also helping raise awareness about Mid Day Meals. Various colleges and institutions like Thakur College of Kandivali participated in the walk. Goody bags, umbrellas and snacks were provided by Enerzal to all the participants.

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Through this walk Enerzal extended their support towards the Annamrita foundation with a token donation from FDC Ltd which will be used to provide healthy, nutritious meals for children daily.

The theme of this walk was to encourage people to live an active life and at the same time support a noble cause



Shout Out

GrabOn Partnership

GrabOn is India's market leader in the coupons and deals space. GrabOn helps users save on everything while shopping online by providing the hottest deals and latest offers across all verticals, from food to fashion, recharge and entertainment. GrabOn has also recently ventured into the Gift Card space providing the ultimate gifting option from top brands and stores.

GrabOn as an organization strives to give back to the society by tying up with various NGOs. GrabOn has partnered

with Annamrita since September to provide nourishing meals to children in need of it. A small contribution will go a long way in delivering 1 million plus meals to children across India.

After the consumer has copied the coupon or promo code and availed the discount at the merchant's checkout, they can use their coupon to help needy children with Mid Day Meals on this link.

<https://www.grabon.in/annamrita-charity/>



Rishi's Ketto campaign

The Power of One can be harnessed to become a strong force.

Rishi Shroff has been supporting the Annamrita project for a while now. His recent visit to our schools encouraged him to want to contribute in a much larger way. "Hit by the harsh reality of poverty many kids are unable to even make it to schools as their parents would rather push them to do menial jobs and earn some money rather than attend school" believes Rishi.

He launched an independent crowdfunding campaign on Annamrita with a long term goal to provide 5000 kids with #middaymeals for a year. His vision was Education through Meals.

In the last 3 months Rishi has successfully raised funds to sponsor meals for close to 800 children through online and offline donations.

We are thankful to Rishi for all his efforts.

If you too want to support Annamrita, please contact us and we will be happy to help you raise funds online.

Cakes for Cause

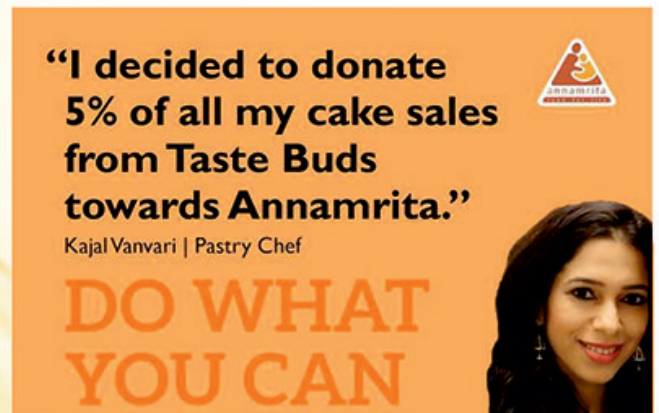
Annamrita encourages everyone to help the organization in whatever way is possible for them whether it is through their varied skill sets or simply spreading the word.

Another such supporter of our project is Mrs Kajal Vanvari. A Pastry Chef by passion and profession, Kajal has been baking yummy cakes and desserts for a while now. She came in contact with the Annamrita project and wanted to do her bit to help out.

So since the month of August, Kajal decided to donate 5% from each of her sales towards Annamrita Foundation each month.

You can find Kajal on her facebook page @tastebudsmumbai So enjoy her desserts and help a child get wholesome Mid Day Meals. Till date nearly 1000 meals have been sponsored by Kajal.

Thank you Kajal for such a yummy treat.



For the quarter July 2018 to September 2018, Rotary Clubs from District 3141, have sponsored 5283 children with Annamrita Mid Day Meals

Top Donors for the Quarter (July 2018 - September 2018)

1	A V Srikanth	47	Gerad Financial Services Pvt Ltd.	93	Rajesh Laddha
2	Abhay Bhalerao	48	Give Foundation	94	Rajesh Laxminarayan Tawari
3	Ajay Kumar	49	Give India	95	Rajesh Menon
4	Ambit Oditi Foundation	50	Gokul Shrigopal Maheshwari	96	Rajgir Gems LLP
5	Amit Kothare	51	Govardhan Shrigopal Maheshwari	97	Rakesh Kumar Dhingra
6	Amit Kumar	52	Gulf Polymers FZE	98	Ramesh Narayan
7	Anshul Y Aggarwal	53	Happy Soul Foundation Ltd.	99	Ratna And Friends
8	Anuj Didwania	54	Harjiv Singh Swani	100	Raviprakash Bubna
9	Arati R. Nayak	55	Harshad Kachhara	101	Reema Transport Pvt Ltd
10	Arham Yuva Seva Group	56	Hemang K Maniar	102	Rikhil Shah
11	Arpita Sur	57	Himatlal N Shah	103	Roman Langolf
12	Arvind Padikkal	58	Hussein Trading Company	104	Rotary Club of Bombay Queens Necklace Charitable Trust
13	Ashwin Sanghi	59	Indian National Press (Bombay) Pvt. Ltd.	105	Rotary Club Of Bombay Seaface Charities Trust
14	Ashwini Chadda	60	Indvest Ventures Private Limited	106	Rotary Club Of Dahisar Coast- Charitable Trust
15	Asian Star Co. Ltd	61	Ittiyanath Jairaj	107	Rotary Club Of Thane Lake City Charity Trust
16	Avanti House Primary School	62	Jagdish Kisla	108	Rotary Trsut of Bombay Mulund Hills .
17	Avinash Pendyala	63	JSW Steel Ltd.	109	S Mukundhan
18	Bajaj Auto Ltd.	64	Karunya Trust	110	Sah Charitable Trust
19	Bhaktivedanta Hospital	65	Kashish Aman Kapoor	111	Saiswaroop
20	Bhaumic Patel	66	Kotak Education Foundation	112	Salil Maroo
21	Bhavesht Bajaj	67	Krishna Beads Industries	113	Samir Salvi
22	Bhavyata Foundation	68	Kumar Tipirneni	114	Sandeep Das
23	Birla Precision Technologies Ltd.	69	Kusha Vikram Dhawan	115	Satish Ramanlal Desai
24	Blue Cross Laboratories Pvt Ltd.	70	Lions Club Of Mum Heri Galaxy- Charity	116	Seema Khorana Patra
25	Bombay Mid-Town Rotary Trust	71	Lions club of Mumbai Mahavirnagar Charity	117	Shri N. D. Bhuta Charities
26	Chandrakant C. Desai	72	Mahesh N. Sanghvi	118	Skand Swarup
27	Chandramohan K Gour	73	Naganath Sundaresan	119	Social Service League Bombay
28	Chandraprakash Tripathi	74	Naraindas Morbai Budhrani Trust	120	Sree Narayana Mandira Samiti
29	Chandur S. Changrani	75	Narendra Kumar Mohatta	121	Suman Ramesh Tulsiani Charitable Trust
30	Charities Aid Foundation India	76	Navaz P. Lentin	122	Suresh Sampath Chari
31	Daisy Maneck Sidhwa	77	Neena Patel	123	Syed Perwaiz
32	Deepti Formulations Private Ltd.	78	OHM Packaging Pvt Ltd	124	The Education Audiology And Research Society
33	Dheeraj Reddy Chinnareddygari Venkat	79	Pankaj C Shah	125	Transglobal Securities Ltd
34	Dhiraj Mehra	80	Parag Rajda	126	Tushar Mathur
35	Dhuldhoya Charitable Trust	81	Parag Singh	127	Uday Raghunath Chavan
36	Dr. (Mrs) Manju Bhatia	82	Pillairkulam Parthasarathy	128	United Way of Mumbai
37	Dr. Batra's Positive Health Clinic Pvt Ltd.	83	Piramal Corporate Services Limited	129	Vanita Pankaj Mehra
38	Dr. Laila R. Dave	84	Prabhat M Jain	130	Vanmala Bahadurlal Education & Medical Foundation
39	Dr.Rachana Tiwari	85	Prafulkumar B Suchak	131	Virendra A Mittal
40	EMU Lines Pvt Ltd.	86	Prakash Sobhani	132	Wellwisher
41	ESPI Industries & Chemical Pvt.Ltd.	87	Pravin Kumar Tandlay	133	Yash Jagdish Ashar
42	Farhad Nariman Palia	88	Preeti Jain		
43	Farokh F. Balsara	89	Purushotham Narayan Bangera		
44	Folk Pittsburgh	90	Radhaballabh Kejriwal		
45	Fulcrum Worldwide Software Pvt. Ltd.	91	Rahul Desai		
46	Gaurjadevi Jainarain Mohta Charitable Trust	92	Rajani Thakur		

Join Us

Annamrita is looking out for talented and committed individuals to join us as volunteers or full time employees for various vacancies we have at the moment. We also require individuals with strong Sales skills to promote our cause and help us to raise funds. For more information about these profiles or Internships please contact Dilzad on dilzad@annamrita.org



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Cheque donations can be made in the name of "Annamrita Foundation"



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